

## LIST OF TEXT BOOK

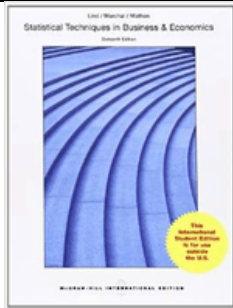

Faculty Business and Social Science

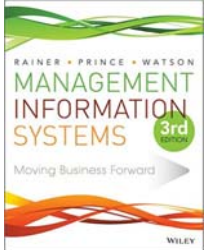
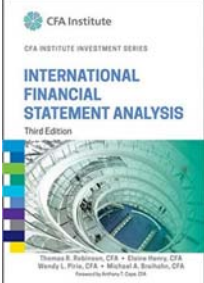
Date/Rev. 6 January 2017/02/SuH

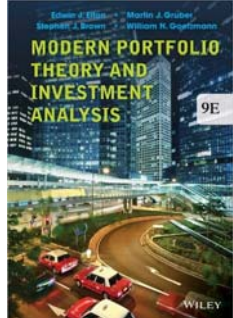
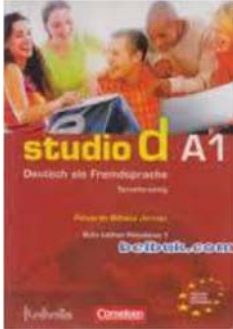
Study Program Aviation Management

Academic Year 2016-2017

### For Semester 4

No	Book Covwe	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
1	Handout	English 4						-
2		Descriptive Statistics	Statistical Techniques in Business & Economics	16th	Lind	McGraw-Hill	9780073401805	380,000
3		Managerial Accounting	Managerial Accounting: Tools for Business Decision Making	7th	Weygandt, Kimmel & Kieso	John Wiley & Sons	9781118096895	598.000

No	Book Covwe	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
4		Management Information System	Management Information Systems	3rd	Rainer, Prince & Watson	John Wiley & Sons	9781118895382	489.000
5		Consumer Behavior	Consumer Behavior	11th	Schiffman & Wisenbilit	Pearson	9780132544368	361.000
6		Financial Statement Analysis	International Financial Statement Analysis (CFA Institute Investment Series)	3rd	Robinson	John Wiley & Sons	9781118999479	589,000
7		Elective 1 for Marketing Concentration: Brand Management*	Strategic Brand Management	4th	Keller	Prentice Hall	9780132664257	394.800

No	Book Covwe	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
8		Elective 1 for Finance Concentration:  Investment Analysis & Portfolio*	Modern Portfolio Theory & Investment Analysis	9th	Elton, Gruber, Brown & Gretzman	John Wiley & Sons	9781118469941	508.000
9	 Used from sem.3	German Language	Deutsch als Fremdsprache		Studio	Katalis	9789798060625	-
<b>Total Price (IDR)</b>								<b>3.319.800</b>

\*elective subject